Integrated Design Curriculum
Parsons The New School for Design
IDC Lab: Media

Project 1: *Personal Techno Map*

In this project you will catalogue and map your daily interactions with digital technologies and media.

For one full week, take note of the day and time, duration, and specifics about the medium with which you are interacting:

They may include but are not limited to:

- A cell phone
- An ATM
- Email
- Instant Messenger system
- Online website (Facebook, Myspace, etc.)
- Online reading (magazine, newspaper, blog, etc.)
- Online viewing
- Online listening
- Digital camera
- Digital music player
- Television
- Etc.
- Etc.

In the next class, you will be asked to create a map that compiles and categorizes your data collected AND conveys your opinion/experience with technology and digital media.

- In preparation check out the resources below.
- Then locate a few examples of image maps that interest you in their look and also how they categorize information. Bring them to class.
- Sketch out at least 2 ideas for your map.
- Be prepared to create your map during next class.

- **Blog:** The blog will be up and running by Friday.

Some Resources:
http://www.thisamericanlife.org/radio-archives/episode/110/mapping and
http://www.flickr.com/photos/thisamericanlife/sets/72157602618985796/
http://socialvizpatterns.info/
http://www.nigelholmes.com/
http://grainedit.com/2008/01/22/color-wheels-and-information-design/
http://www.austinkleon.com/2007/01/18/comics-information-design-a-two-way-street-pt-1/
http://idlemode.com/2008/05/20/102/
http://www.digitaltip.com.au/index.php/category/information-design/
http://grapplica.blogspot.com/2007_07_01_archive.html (check out love will tear us apart)
http://www.smashingmagazine.com/2007/08/02/data-visualization-modern-approaches/