

Integrated Design Curriculum  
Parsons The New School for Design

IDC Lab: Media

### **Project 3: Your Creative and Online Identity**

In this project you will create (or expand) your creative online identity. The focus of this last project is to learn how to thoughtfully and critically contribute to the online landscape.

You will create a website (either from scratch or significantly modifying an existing content management system) that contains your artist statement and, at the least, the projects from this course. You may add as much additional content as you would like but always keeping in mind that this is an exercise in your creative identity.

Your website's look and feel should align with your artist statement, and design your personal online presence to hold the final media piece and any other work from your portfolio.