

Integrated Design Curriculum
Parsons The New School for Design

IDC Lab 1: Media

Project 3: Your Manifesto, Online – 11/17 – 12/15

Merriam-Webster Dictionary defines
*Manifesto: a written statement declaring publicly the intentions,
motives, or views of its issuer*

In this project you will investigate, read and critique existing manifestos and then write your own. The length and content is up to you, as long as you feel it contains your “intentions, motives, and views.”

Based on your manifesto you will create a media piece that synthesizes what has been learned and discussed in class, and which serves as the central piece of your own website.

You will design a look and feel for your website that aligns with your manifesto, and design your personal online presence to hold the final media piece and any other work from your portfolio.