

Integrated Design Curriculum
Parsons The New School for Design

IDC Lab 1: Media

Project 1: *Images [just] in Time*

"The enemy of photography is the convention...the salvation of photography comes from the experiment."

László Moholy-Nagy, *Vision in Motion*

"Film is, of course, the medium of ultimate reality, at least within modernity – at least until the next representational mode comes along. Like the photograph, its image evinces certainty: in the chemical-mechanical image we cannot dispute that what we see registered is a trace of the presence of objects in time and space."

Jean Wainwright, *Telling Times*

In this project you will be working at that intersection where an image moves from being still to time-based. Considering the historical framework for the invention of the moving image and the examples screened in class, produce a Slideshow (maximum 3 minutes) that creates a narrative or story through editing. Develop a question within the images from your readings in the course, handouts from our class, and examples screened. This question should engage viewers and convey what you believe lies at the core of still images.

Essential to this project is

1. What is at the core of each image?
2. How do the images play upon each other through editing?
3. What role does time play in the final slide show?