

## **YOU, ONLINE**

### NOTES and QUESTIONS ---BRAINSTORMING YOUR ONLINE PRESENCE

**Definition:** Your online presence may include:

- website
- hosted portfolio
- social media and social networks- tools to connect, collaborate, and share with others.
- Blogging-originally web journals, now blogging software can be used as a content management system to build a fully functional website.
- Communities – online communities help create a regional or categorical group of people with whom you share interests.

**Use:** Your online presence is an easy way to share information about you and your work. Because it is easily accessed from around the world, it allows people to find and connect with you.

#### **Types of websites:**

##### **1. Portfolio site**

This type of site is an archive of all your work, compiled to one location. You determine how far back you go.

##### **2. Blog**

This can be a traditional blog format where you share images, thoughts, processes, etc. (More on the below).

##### **3. Project based site**

If you work on long term or large projects or on a project-to-project basis you can consider creating a separate site for each project.

##### **4. Web as platform for your work**

The internet / websites can also be used as tools to realize a specific work or body of work.

**Building a site: Take a look at these “free-muim” platforms**

1. <http://www.weebly.com>
2. <http://www.wordpress.com>
3. <http://indexhibit.com>

**And plug-ins possibly to use:**

<http://gallery.menalto.com/>

<http://vimeo.com>

<http://www.huddletogether.com/projects/lightbox2/>

**What to include:**

Contact info

Projects/Work samples (whatever structure you find appropriate)

Bio/Resume

Also can include:

Artist statement

Links to affiliated sites

Press

Blog